

MARPSA MINUTES 2.21.24 VIRTUAL MEETING @ 10:30am

Attendees: Derrick T./Rockville, Mac Slover/Prince W. Co, Becky Kishter/Carroll Co, Travis Davey/OC, Adam Zuckerman/Howard Co, Patrick Aragon/City of Gaithersburg, Derrick F./Mont Co, Travon Royall/Charles Co, Austin Flowers/Charles Co, Keith Tapley/Frederick Co, Darrius T. & Candace Redd/Prince W. County, Victor – Anne A. County, Wardell McCabe/ESPN DC (guest),

Welcome

President, Derrick T. did brief introduction of guest, Wardell McCabe who will present during Roundtable.

Finance Report

- Treasurers report was shared on screen.
- Members were reminded to send their \$150 due; Derrick will reach out to those not in attendance.
- Expenses for the Awards Banquet are upcoming, and in future costs will likely increase.

Updates

- Becky Kishter/Carroll Co was voted in as Secretary.
- Good Sports Banquet is at Quiet Waters Park Monday, 3/11/24 @ 6:30pm. Derrick T. is bringing the awards day of.
- Update on speaker – Al “Hondo” Handy, who was a member for a long time, one of the original MARPSA members, sportsmanship ambassador.
- Need volunteers for setup at 3pm and clean up directly following ceremony. Reach out to Derrick if you are able to help out.
- Derrick T. sending out e-vites by end of day today.
- There are still some outstanding writeups; send to Derrick T. ASAP and copy Mac Slover/PWC as he is producing the brochure.
- Send any updates to contact list to Derrick T.

Programming Updates

Winter Recap:

- Austin F. shared it's better than ever for youth; but adult sports, mainly basketball is down 5/6 teams. Several years since they had a Women's league and have one this year. Individual player registration is working out well vs team registration. Now offering in-season clinics and doing well, though finding the space for it is challenging.
- Derrick shared adult programming is down some, youth is growing. Its cyclical and anticipates it will come back around.
- Travis expressed experience is similar, except Pickleball which is filling the gyms. Discussion ensued in reference to MD legislation expecting to come down the pipe requiring specific emergency training for all coaches (active shooter, AED/CPR, etc) which will have a large impact in the future. AEDs on all fields including practice fields and/or where teams rent and must be walking distance-potential huge hurdle.

Spring Recap:

- Derrick F./Mont. Co – holding end of season Rec Girls Volleyball Tourni ages 10/12 & 13/14 tentatively 6/8/24 – highlight the girls, anyone is invited.
- Austin F. has 5th-8th grade volleyball, likely ½ would be interested in attending Mont. Co Tourni.
- Adam Z seeing uptick in female audience; has girls Flag Football, offering more girls only clinics & programs for spring and into summer.
- Gaithersburg Track Meet is Saturday 6/15 @ High School. There is no cost, Gaithersburg is host, and no official registration form from Gaithersburg, just use your respective registration process to participate, send your roster the day of. Derrick will send out rules & info. Reach out to Derrick F. or Patrick A./City of Gaithersburg. Looking to get as many kids as possible - . can participate even if not an official track program. Need volunteers youth/adults for timers and stations.

Pickleball:

- Travis D. just held a PB Tourni, registration ran thru contractor. Ladder leagues pros & cons discussed. Allowing players to provide their own subs, not assigning courts, skipping over no-shows or dropped if they miss 2 weeks. Derrick T. uses rule for Beginner/Int/Advanced players cannot play down or sub down from their respective level. Austin F. wondered if anyone was familiar with the new balls that don't make as much noise, especially for outdoors.

MRPA Updates

- No booth at conference
- No presentation at conference

- Let Derrick know if you hear of any Professional Learning Community.

Roundtable

- Discussed pros & cons with team registration vs. individual registration.
- Coed Leagues struggle to find enough females.
- Using Free Agent lists to create teams, often difficult to find someone who is willing to coach. Suggested use of facility staff to coach free agent teams.

Guest – Wardell McCabe ESPN DC

- Will be publicizing MARPSA Awards
- Desire to service local community more, particularly with grassroots organizations
- Offers 200 advertising types to choose from to compliment what your organization may already be doing
- Has online / on air/ in-person & digital billboards.
- Can custom-build a proposal, via a 5-stage process: 1) define overall goal of campaign, 2) identify target audience, 3) build a strategy, 4) generate a creative for radio or digital, 5) track the results.
- Has consolidated invoicing; trade transactions are also considered.
- Dedicated marketing professionals at your disposal